

AUSTRALIAN COTTON FORUM 2024

30th April 2024 Commonwealth Bank Head Quarters Auditorium 11 Harbour St, Sydney 8:30am - 4:00pm		
TIME	EVENT	PRESENTER
8.30am	Arrival, tea and coffee will be served	Be greeted by a friendly Cotton Australia team member who will assist you with collecting your registration tag.
9.00am	Welcome Welcome, Acknowledgement of Country & overview of agenda. Welcome from our sponsor, the Commonwealth Bank.	Brooke Summers Cotton to Market Lead, Cotton Australia Thomas Perrett Director Institutional Banking & Markets/Food, Beverage & Agriculture, Commonwealth Bank
9.15am	Australian Cotton Industry Update An introduction to the Australian cotton industry, crop update, where we grow cotton, myBMP, employment, etc.	Adam Kay Chief Executive Officer, Cotton Australia
9.30am	Meet the Team Behind a Leading Family Farm (panel) Q&A showcasing a farming operation, the team, their roles and responsibilities, and how they work together.	Adam Kay (moderator) Chief Executive Officer, Cotton Australia James Kahl Managing Director Daniel Kahl Business Manager Sam Kahl Farm Manager
9.55am	More Crop per Drop: How Our Farmers Conserve Water (panel) Explanation of water regulation in Australia, water use efficiency measurements and water savings in practice.	Elizabeth Stott (moderator) Cotton Australia Director, Leeton Cotton Farmer Michael Murray General Manager, Cotton Australia Rob Everleigh Dryland Cotton Farmer, Lower Namoi Lauren Roellgen 2023 Cotton Grower of the Year, Darling Downs
10.25am	Ice Breaker	Brooke Summers Cotton to Market Lead, Cotton Australia
10.30am	Beneath the Surface: Understanding Soil Carbon Explaining Australia's cotton soils and what's possible for building and measuring soil carbon & the measures Australian cotton farmers are taking.	Thomas O'Donague Postdoctoral Research Associate International Centre of Crop and Digital Agriculture, University of Sydney



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11.00am	Morning Tea	Refreshments served
11.30am	A New, World-Leading Approach to Measuring Impact This session will reveal a new approach to farm level data collection that aligns with the global frameworks brands are using to measure sustainability impact.	Chris Cosgrove Australian Cotton Sustainability Consultant
11.45am	The Next Frontier: Cotton Farming in Northern Australia An update on the cotton industry in this emerging region, challenges and plans for future.	Simone Cameron Senior Policy Manager, Cotton Australia
12.00pm	Here for Good: Giving Back to Our Communities This session will showcase the ways Australian cotton farmers give back to their communities, latest well being research and the story of a family farmer's leadership journey.	Joe Briggs Coleambally Community Farmer
12.20pm	Sustainability Tracking: How We Report to Stakeholder, 1991 to Now (panel) The Australian cotton industry undertakes an independent environmental audit every 10 years. This panel will discuss the industry's progress since 1991, and reveal the latest audit results.	Darrin Davies (moderator) Communication Manager & Stakeholder Engagement, Cotton Australia Nigel Burnett Chairman, Cotton Australia Allan Williams Executive Director, CRDC Chris Cosgrove Australian Cotton Sustainability Consultant
12.45pm	Sustainability Perspectives from Leading Brands (panel) An insight into how these brands integrate sustainability into their business models, supply chains, product development, and marketing strategies.	Lucianne Tonti (moderator) Regenerative Fashion Consultant & Writer Zoltan Csaki Owner & Founder, Citizen Wolf Adele Gingell Head of Impact, Finisterre Jon Hopper Director Global Material Supply, VF Corporation
1.05pm	Lunch	Refreshments served
1.50pm	Show and Tell: Australian Cotton Circularity Research Update A sneak peek at how CRDC's portfolio of cotton circularity research is progressing.	Dr Meredith Conaty General Manager, CRDC
2.05pm	Breaking the Bias - Challenging Cotton Myths This session will present some alternative views about cotton, challenge some of the methodologies used in global frameworks that unfairly bias natural fibres, and help brands ask the right questions when making fibre assessments.	Allan Williams Executive Director, CRDC



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2.20pm	<p>Make the Label Count: The Coalition Gunning for Natural Fibres in the EU</p> <p>An update on the latest EU legislation that will impact brands, farmers and the way we all do business - and the campaign that's advocating for natural fibres.</p>	<p>Emma Gittoes Global Sustainability Manager, The Woolmark Company</p>
2.30pm	<p>The Global Cotton Market: Trends, Challenges, & Impacts (panel)</p> <p>A wide-ranging panel discussion to look at Australia's cotton markets and how they're changing, expectations of cotton price, logistics and global market drivers.</p>	<p>Rob Cairns (moderator) Consultant, Australian Cotton Shippers Association</p> <p>Tony Geitz Chairman & President, Australian Cotton Shippers Association</p> <p>Avin Luther Executive Director - Industrials, Food, Beverage & Agriculture, Commonwealth Bank</p> <p>Arthur Spellson Cotton Manager, ADM</p>
2.50pm	<p>Active Farmers: Taking Care of Mental and Physical Health</p> <p>How this organisation is getting farmers moving, and taking care of mental fitness as well.</p>	<p>Joe Briggs Active Farmers</p>
3.00pm	Afternoon Tea	Refreshments served
3.20pm	<p>Global Challenges for Cotton (panel)</p> <p>This panel will take a look at the issues affecting cotton globally, and how different approaches to sustainability certifications are meeting the needs of customers in a changing world.</p>	<p>Brooke Summers (moderator) Cotton to Market Lead, Cotton Australia</p> <p>Jesse Daystar VP Sustainability, Cotton Incorporated</p> <p>Bart Vollaard Executive Director, Organic Cotton Accelerator</p> <p>Natalie Ernst Farm Sustainability Standards Manager, Better Cotton</p>
3.50pm	Wrap Up	<p>Nigel Burnett Chairman, Cotton Australia</p>
4.00pm	Close	

